

May 15, 2007



Greetings,

Have you heard about the new and exciting community festival that is being planned along the Schuylkill River at Riverfront Park and College Drive on October 13?

Let me introduce *The Schuylkill River Festival*. In addition to art and craft vendors, food, and entertainment that were part of the Riverfront Arts Festival, this e-x-p-a-n-d-e-d community event will feature two art shows, a community scarecrow competition, an Open House at the College, and much more.

The festival is still in the early planning stages, so you and your organization are cordially invited to help design, plan and implement this event.

As one of the event planners, I thought that you might be interested in ***having one of your musical groups perform***. There are, however, many additional opportunities that you might like to consider. Attached is an Interest Sheet that will get you started!

After I receive your completed form, I will do two things immediately: (1) refer your interests to the appropriate committee and (2) invite you to attend the next planning meeting.

I am also enclosing a page that will give you an overview of this one-of-a-kind event.

I look forward to hearing from you.

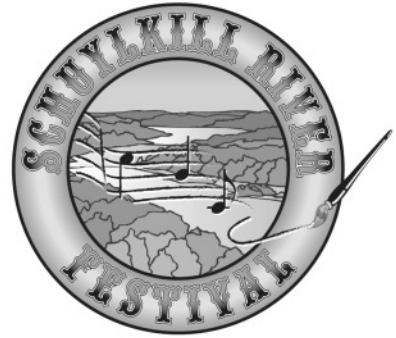
Sincerely,

Erika Hornburg-Cooper
Committee
Erika@galleryonhigh.com

P.S. Your completed Interest Sheet should be mailed to:
Carolyn Brunschwyler
Montgomery County Community College
101 College Drive
Pottstown, PA 19464

Overview

of Commitments to Date



Date: Saturday, October 13, 2006 (rain or shine)

Time: 9 AM – 6 PM

Location: Pottstown, PA (Smith Plaza, College Drive and in Riverfront Park)

Planning Committee: Montgomery County Community College, Pottstown Borough, Pottstown Parks & Recreation, Gallery School of Pottstown, Schuylkill River National & State Heritage Area, The Pottstown Mercury, Pottstown School District, Pottsgrove School District, Owen J. Roberts School District, The Hill School, Ink & Essence, PDIDA, Pottstown Downtown Foundation, TriCounty Area Chamber of Commerce, Village Productions, YWCA, Harleysville Bank, National Penn Bank, Pottstown Police Athletic League

Community Invitees: businesses, clubs/organizations, schools/colleges, churches/synagogues, individual program invitees

Activities: (to date)

- | | |
|---|---|
| ▲ YWCA "Festival of the Arts" – art show and sale | ▲ SRHA "Scenes of the Schuylkill" art show and sale |
| ▲ Britto sculpture unveiling | ▲ Individual artist/crafters booths |
| ▲ Food vendors | ▲ Professional and amateur entertainment |
| ▲ Bike hike | ▲ Education row (schools/colleges/universities) |
| ▲ Table displays /activities | ▲ MCCC Open House |
| ▲ Kyaking | ▲ Exploring the Schuylkill |

Especially for Children: build a scarecrow, face painting, sandbox treasures, hands-on art & craft activities, and more....

For Additional Info contact: Carolyn Brunschwyler
Montgomery County Community College
Phone: 610-718-1847
cbrunsch@mc3.edu



Schuylkill River Festival

INTEREST SHEET

(please print responses)

Contact Person's Name _____

Daytime Phone Number _____

Email Address _____

Business/Organization's Name _____

Address _____

I/we would be interested in learning more about: (please check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> sponsorship opportunities | <input type="checkbox"/> selling art/craft items |
| <input type="checkbox"/> selling food | <input type="checkbox"/> providing entertainment |
| <input type="checkbox"/> providing games & activities | <input type="checkbox"/> participating in the scarecrow competition |
| <input type="checkbox"/> having a display table | <input type="checkbox"/> being a volunteer the day of the event |
| <input type="checkbox"/> serving on a committee for the event | <input type="checkbox"/> providing recreational activities |
| <input type="checkbox"/> providing mini-educational sessions | <input type="checkbox"/> providing hands-on arts & crafts |

Please print clearly any other ideas you would like the Planning Committee to consider:

Please return this form to: Carolyn Brunschwyler
Montgomery County Community College
101 College Drive
Pottstown, PA 19464

SPACES WILL BE ALLOCATED ON A FIRST COME/FIRST SERVED BASIS.